

The Avatar Coach Ambassador Program Terms and Conditions

Program Overview

The Avatar Coach Ambassador Program aims to increase brand awareness, trust, and educate users about The Avatar Coach, its products, and benefits by creating educational content.

Eligibility

Anyone is welcome to apply for the program. We do not restrict eligibility, - whether you've got 1000 or 1000000 followers, we welcome you to apply. We would like to have a diverse set of creators representing us.

Ambassador Responsibilities

- Ambassadors are encouraged to post a minimum of 3 times per month, though this is not a strict requirement.
- Ambassadors are encouraged to attend events when possible and post to the Community Portal at least once per week.
- Content can be shared on any platform, with Instagram and LinkedIn being the preferred platforms.

Compensation and Benefits

1. Revenue Share

30% commission for 1 year on all new paid users who purchase an annual trial plan referred by the ambassador. New paid user means that the customer has never subscribed to use any Avatar Coach products.

2. Free Access

Complimentary use of Avatar Coach for the duration of the ambassadorship.

3. Early Access

Exclusive early access to new features.

4. Paid Collaborations

Possible future paid collaborations, to be discussed individually.

5. Compensation for Content Views

In addition to the standard benefits provided to ambassadors, Avatar Coach offers a performance-based incentive for content creators. Ambassadors who create videos

about The Avatar Coach that meet the following criteria will earn an additional \$1 per 500 views:

Video Length: The content must be at least 1 minute long.

Avatar Coach Focus: At least 50% of the duration of the video must be dedicated to discussing The Avatar Coach, its features, benefits, or user experiences

Eligible Content Types: Videos can be in the form of educational content, reviews, comparisons with other products, or any other content that highlights The Avatar Coach.

View Count: Ambassadors will earn \$1 for every 500 views the video receives.

Payments will be made monthly, but there will be a minimum of 30 days needed to confirm the validity of views. For example:

- If a video receives 2,500 views in February, the ambassador will earn \$5 for those views, but the payment will be processed in April, a minimum of 30 days after the views have been validated.
- Payments will reflect the total number of views from eligible videos, and the final amount will be determined after a 30-day validation period to ensure view authenticity.

Ambassadors must provide proof of view count through platform analytics or similar reports to confirm eligibility for payment. Payments will be processed at the end of the month following the validation period.

6. Compensation for Community Portal Contributions

In addition to the standard benefits provided to ambassadors, The Avatar Coach offers a performance-based incentive for content creators who post on our Community Portal. Ambassadors who create posts relating to The Avatar Coach AIRCARS framework that meet the following criteria will earn an additional \$1 per post (max 10 posts per month)

Post Approval: All posts are subject to Community Portal Moderator approval.

Post Length: The content must be at least 50 words long.

Avatar Coach Focus: The content of the post must be dedicated to discussing an aspect of the AIRCARS model and contain examples of your experience, what works well, what lessons you learned.

Ambassadors must submit evidence of their posts. Payments will be processed at the end of the month following the validation period.

Code of Conduct

- Ambassadors must not promote hate speech, violence, or inappropriate content.
- Ambassadors must comply with social media and The Avatar Coach platform guidelines and rules.
- Ambassadors are encouraged to communicate in a friendly and informal tone.
- Ambassadors are not allowed to run paid advertisements for The Avatar Coach or use The Avatar Coach's branding in any paid campaigns without prior written approval from Avatar Coach.

Affiliate Period and Review

- Ambassadors will be reviewed every 6 months for performance.
- Consistent underperformance (e.g., failure to meet content posting guidelines or low conversion rates) may result in termination from the program.

Payment Terms

- Commissions from the affiliate program will be paid out monthly via direct deposit.
- A minimum threshold of \$50 must be reached before payments will be processed. If the threshold is not met, commissions will roll over to the following month.
- Performance-Based Incentives will be paid monthly, based on the number of views the eligible videos have received in the previous month, with a 30-day validation period to confirm the view count.

Program Termination

- Either party can terminate the ambassadorship with a 14-day written notice (via email).
- The Avatar Coach reserves the right to terminate immediately in case of any violations of the terms.

Ambassador-Created Content

- The Avatar Coach may use any content created by ambassadors that mentions or promotes The Avatar Coach in its own promotional materials, including social media, website, and advertising campaigns. While The Avatar Coach may not always provide direct credit for the content, we will make reasonable efforts to

acknowledge the ambassador's contribution when appropriate (tagging in social posts, crediting as contributor on blogs etc)

Program Duration

The ambassadorship is ongoing as long as both parties agree.

Dispute Resolution

Disputes will be resolved through direct communication between The Avatar Coach and the ambassador.

Confidentiality and Intellectual Property

- **Confidentiality:** Ambassadors agree to keep all proprietary information shared by The Avatar Coach, including details of new features, updates, and any confidential materials, private and not to disclose them to third parties until the information is publicly released by The Avatar Coach.
- **Intellectual Property:** All marketing materials provided by The Avatar Coach remain the exclusive property of The Avatar Coach. Ambassadors are granted a limited, non-transferable license to use these materials solely for the purpose of creating content related to the ambassadorship.